



Ephraim • Door County • Wisconsin

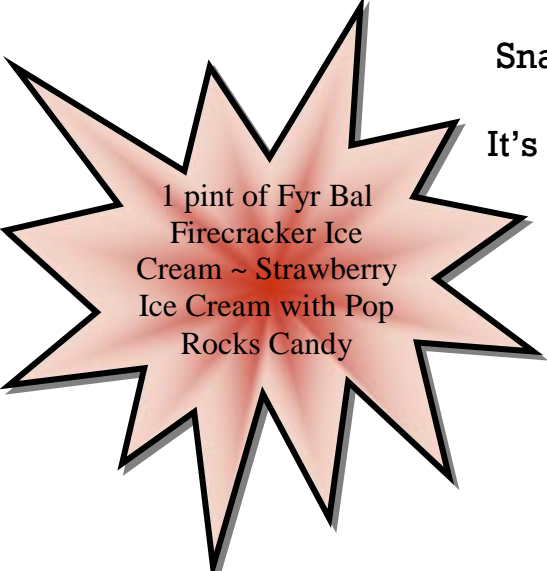


**The 12th Annual  
Fyr Bal Firecracker  
Frenzy  
Ice Cream Eating  
Competition**


**Saturday, June 15 ~ 10:00 am**

**\$5 Entry Fee ~ Fun Wilson's Prizes**

Snap, Crackle & Pop your way to the  
bottom of your bowl first!  
It's going to be an exploding good time!



1 pint of Fyr Bal  
Firecracker Ice  
Cream ~ Strawberry  
Ice Cream with Pop  
Rocks Candy



**Age Divisions**  
~10 years & younger  
~11-17 years  
~18 years & older



**Wilson's Restaurant & Ice Cream Parlor's 12<sup>th</sup> Annual  
Fyr Bal Frenzy Ice Cream Eating Competition Official Rules  
Saturday, June 15 ~ 10:00 am**

- There will be three age groups: 10 years and younger, 11-17 years and 18 years and older.
- The two older age groups will eat 1 pint of ice cream. The youngest age group will be served a smaller portion.
- Registration may be limited to 10 participants in each round per age group. First come, first eligible to enter. Cost is \$5 per person.
- Prizes will be given only to 1<sup>st</sup> place in each round. There will be no prizes for 2<sup>nd</sup> or 3<sup>rd</sup> place.

**Rules**

- Contestants may eat using either spoon or hands.
- Contestants must wait for the starting signal to begin eating and may not touch any ice cream or utensils prior to the starting signal.
- The winners will be determined by who finishes their ice cream first.
- Contestants will be disqualified should you be unable to keep your ice cream down.
- Judges will be on hand to assure adherence to contest rules, monitor the no sickness rule, and to disqualify contestants who fail to adhere to the rules.
- In the event of a tie, whichever contestant displays the Wilson's Ice Cream smile will be declared the winner.
- Final Authority: Wilson's Ice Cream Parlor has final authority regarding all contest-related matters.
- No refunds will be given.

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**Wilson's Restaurant & Ice Cream Parlor's 12<sup>th</sup> Annual  
Fyr Bal Frenzy Ice Cream Eating Competition  
Official Entry Form & Liability Waiver  
Saturday, June 15 ~ 10:00am**

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_ Age \_\_\_\_\_

**Disclaimer:** The information I filled in is correct to the best of my knowledge. I have read the Wilson's Ice Cream Parlor "Fyr Bal Frenzy Ice Cream Eating Competition" rules and regulations, if my application is accepted I hereby give Wilson's Ice Cream Parlor, Inc. and The Ephraim Business Council the right to use photographs, videotapes, motion pictures, recordings and any other record taken for this event of me to be reproduced in any form for purposes of promotion, advertising, display, exhibition or editorial use without compensation. Entries will be limited to 40 participants. **Release of Liability:** In consideration of my entry in the above described Wilson's Ice Cream Parlor "Fyr Bal Frenzy Ice Cream Eating Competition," I, intended to be legally bound, do hereby for myself, my heirs, my executors, and administrators, waive, release, and forever discharge any and all right and claims for damages which may here after accrue to me against Wilson's Ice Cream Parlor, Inc. and the Ephraim Business Council, all event sponsors and staff, companies or entities, their officials, employees and agents of any and all liability or responsibility arising from any injury received or incurred participating in the Ice Cream Eating Competition. I will further read and comply with all contest rules and regulations, note existing weather conditions and do agree that I voluntarily assume all risks arising from conditions related to the event site by myself or others.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Legal parent/guardian signature required if under age of 18)

